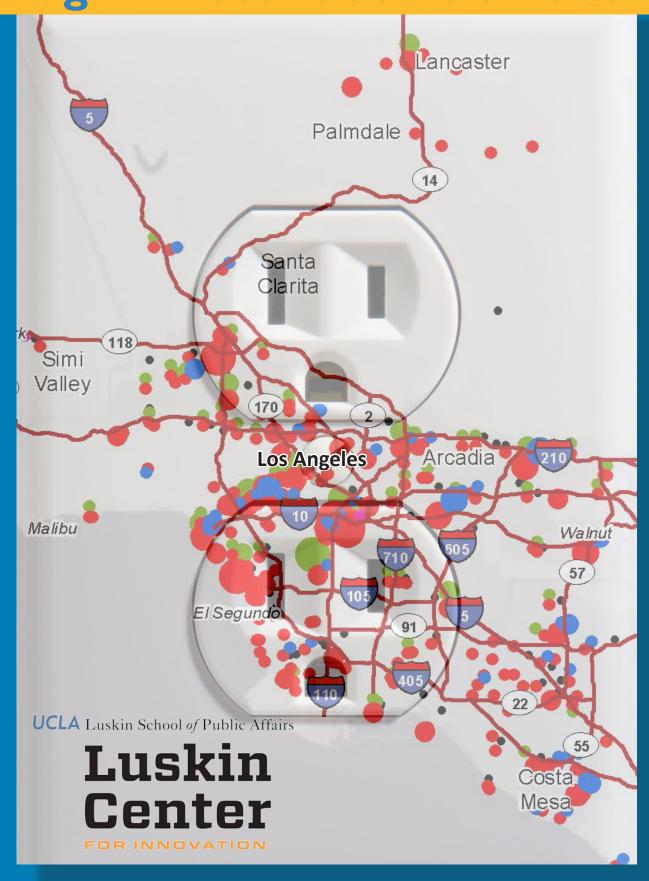
Southern California Plug-in Electric Vehicle Atlas





SOUTHERN CALIFORNIA PLUG-IN ELECTRIC VEHICLE READINESS ATLAS

About this Document

This document was prepared for the Southern California Association of Governments (SCAG) by the UCLA Luskin Center for Innovation. It constitutes Deliverable 11 of SCAG contract 12-021-C1 to support regional planning for plug-in electric vehicle (PEV) adoption. SCAG is coordinating a multi-stakeholder group of government agencies, utilities, and university researchers to prepare multi-faceted and interdisciplinary regional PEV readiness plans. Among other purposes, these plans will help illuminate and guide strategic infrastructure investment, PEV-related economic development, and supportive policy design in Southern California.

Disclaimer

This report was prepared as a result of work sponsored, paid for, in whole or in part, by a U.S. Department of Energy (DOE) Award to the South Coast Air Quality Management District (AQMD). The opinions, findings, conclusions, and recommendations are those of the authors and do not necessarily represent the views of AQMD or the DOE. The AQMD and DOE, their officers, employees, contractors, and subcontractors make no warranty, expressed or implied, and assume no legal liability for the information in this report. The AQMD and DOE have not approved or disapproved this report, nor have the AQMD or DOE passed upon the accuracy or adequacy of the information contained herein.

This document was prepared as a result of work sponsored by the California Energy Commission. It does not necessarily represent the views of the Energy Commission, its employees, or the State of California. The Commission, the State of California, its employees, contractors, and subcontractors make no warranty, express or implied, and assume no legal liability for the information in this document; nor does any party represent that the use of this information will not infringe upon privately owned rights.

Acknowledgements

We thank the Southern California Association of Governments, the South Coast Air Quality Management District, U.S. Department of Energy, and the California Energy Commission for support of this project. In particular, we thank Marco Anderson of SCAG, Patricia Kwon of SCAQMD and the other governmental and utility members of the SoCal PEV Coordinating Council for their guidance and assistance. We also thank the University of California Office of the President Multicampus Research Programs and Initiatives for its support.

For More Information

Contact J.R. DeShazo, Director, UCLA Luskin Center for Innovation, deshazo@ucla.edu; luskin.ucla.edu/ev





SOUTHERN CALIFORNIA PLUG-IN ELECTRIC VEHICLE READINESS ATLAS

PRINCIPAL INVESTIGATOR
J.R. DeShazo, Ph.D.

SPATIAL ANALYSIS AND CARTOGRAPHY
Norman Wong

PROJECT MANAGER Ayala Ben-Yehuda

COVER DESIGN AND LAYOUT
Susan Woodward

CONTRIBUTING RESEARCHERS

Vicky Hsu

Jon Overman

Tamar Sarkisian

Brett Williams, MPhil (cantab), Ph.D.

SOUTHERN CALIFORNIA PLUG-IN ELECTRIC VEHICLE READINESS ATLAS

Contents

Pretacei	
Council of government-level mapsi	
Utility PEV growth projections iii	
Councils of Government1	
PEV Growth1	
Arroyo Verdugo Subregion2	
PEV Growth2	
Plug-in Electric Vehicle Registrations3	
Plug-in Electric Vehicle Morning Peak Destinations4	
Workplaces by Number of Employees5	
PEV Peak Morning Destinations and Workplaces6	
Publicly-Accessible Charging Stations (Summer/Fall 2012)7	
Multi-Unit Residential8	
Commercial (Retail) Destinations9	
PEV Mid-Day Destinations and Commercial (Retail) Locations10	
Stand-alone Parking Facilities11	
City of Los Angeles12	
PEV Growth	
Plug-in Electric Vehicle Registrations13	
Plug-in Electric Vehicle Morning Peak Destinations14	
Workplaces by Number of Employees15	
PEV Peak Morning Destinations and Workplaces16	
Publicly-Accessible Charging Stations (Summer/Fall 2012)	
Multi-Unit Residential18	
Commercial (Retail) Destinations	
PEV Mid-Day Destinations and Commercial (Retail) Locations20	
Stand-alone Parking Facilities21	
Coachella Valley Association of Governments22	
PEV Growth	
Plug-in Electric Vehicle Registrations	
Plug-in Electric Vehicle Morning Peak Destinations24	
Workplaces by Number of Employees	
PEV Morning Peak Destinations and Workplaces	
Publicly-Accessible Charging Stations (Summer/Fall 2012)	
Multi-Unit Residential	

	Commercial (Retail) Destinations	. 29
	PEV Mid-Day Destinations and Commercial (Retail) Locations	. 30
	Stand-alone Parking Facilities	31
Ga	teway Cities Council of Governments	. 32
	PEV Growth	.32
	Plug-in Electric Vehicle Registrations	. 33
	Plug-in Electric Vehicle Morning Peak Destinations	. 34
	Workplaces by Number of Employees	. 35
	PEV Morning Peak Destinations and Workplaces	. 36
	Publicly-Accessible Charging Stations (Summer/Fall 2012)	. 37
	Multi-Unit Residential	. 38
	Commercial (Retail) Destinations	. 39
	PEV Mid-Day Destinations and Commercial (Retail) Locations	. 40
	Stand-alone Parking Facilities	41
lm	perial County Transportation Commission	42
	PEV Growth	42
	Plug-in Electric Vehicle Registrations	43
	Plug-in Electric Vehicle Morning Peak Destinations	. 44
	Workplaces by Number of Employees	45
	PEV Morning Peak Destinations and Workplaces	46
	Publicly-Accessible Charging Stations (Summer/Fall 2012)	. 47
	Multi-Unit Residential	48
	Commercial (Retail) Destinations	49
	PEV Mid-Day Destinations and Commercial (Retail) Locations	. 50
	Stand-alone Parking Facilities	. 51
Las	Virgenes Malibu Council of Governments	. 52
	PEV Growth	52
	Plug-in Electric Vehicle Registrations	. 53
	Plug-in Electric Vehicle Morning Peak Destinations	. 54
	Workplaces by Number of Employees	. 55
	PEV Morning Peak Destinations and Workplaces	. 56
	Publicly-Accessible Charging Stations (Summer/Fall 2012)	. 57
	Multi-Unit Residential	. 58
	Commercial (Retail) Destinations	. 59
	PEV Mid-Day Destinations and Commercial (Retail) Locations	. 60
	Stand-alone Parking Facilities	61

North Los Angeles County	62
PEV Growth	62
Plug-in Electric Vehicle Registrations	63
Plug-in Electric Vehicle Morning Peak Destinations	64
Workplaces by Number of Employees	65
PEV Morning Peak Destinations and Workplaces	66
Publicly-Accessible Charging Stations (Summer/Fall 2012)	67
Multi-Unit Residential	68
Commercial (Retail) Destinations	69
PEV Mid-Day Destinations and Commercial (Retail) Locations	70
Stand-alone Parking Facilities	71
Orange County Council of Governments	72
PEV Growth	72
Plug-in Electric Vehicle Registrations	73
Plug-in Electric Vehicle Morning Peak Destinations	74
Workplaces by Number of Employees	75
PEV Morning Peak Destinations and Workplaces	76
Publicly-Accessible Charging Stations (Summer/Fall 2012)	77
Multi-Unit Residential	78
Commercial (Retail) Destinations	79
PEV Mid-Day Destinations and Commercial (Retail) Locations	80
Stand-alone Parking Facilities	81
San Bernardino Associated Governments	82
PEV Growth	82
Plug-in Electric Vehicle Registrations	83
Plug-in Electric Vehicle Morning Peak Destinations	84
Workplaces by Number of Employees	85
PEV Morning Peak Destinations and Workplaces	86
Publicly-Accessible Charging Stations (Summer/Fall 2012)	87
Multi-Unit Residential	88
Commercial (Retail) Destinations	89
PEV Mid-Day Destinations and Commercial (Retail) Locations	90
Stand-Alone Parking Facilities	91
San Fernando Valley Council of Governments	92
PEV Growth	92
Plug-in Electric Vehicle Registrations	93

	Plug-in Electric Vehicle Morning Peak Destinations	94
	Workplaces by Number of Employees	95
	PEV Morning Peak Destinations and Workplaces	96
	Publicly-Accessible Charging Stations (Summer/Fall 2012)	97
	Multi-Unit Residential	98
	Commercial (Retail) Destinations	99
	PEV Mid-Day Destinations and Commercial (Retail) Locations	100
	Stand-alone Parking Facilities	101
Saı	n Gabriel Valley Council of Governments	102
	PEV Growth	102
	Plug-in Electric Vehicle Registrations	103
	Plug-in Electric Vehicle Morning Peak Destinations	104
	Workplaces by Number of Employees	105
	PEV Morning Peak Destinations and Workplaces	106
	Publicly-Accessible Charging Stations (Summer/Fall 2012)	107
	Multi-Unit Residential	108
	Commercial (Retail) Destinations	109
	PEV Mid-Day Destinations and Commercial (Retail) Locations	110
	Stand-alone Parking Facilities	111
So	uth Bay Cities Council of Governments	112
	PEV Growth	112
	Plug-in Electric Vehicle Registrations	113
	Plug-in Electric Vehicle Morning Peak Destinations	114
	Workplaces by Number of Employees	115
	PEV Morning Peak Destinations and Workplaces	116
	Publicly-Accessible Charging Stations (Summer/Fall 2012)	117
	Multi-Unit Residential	118
	Commercial (Retail) Destinations	119
	PEV Mid-Day Destinations and Commercial (Retail) Locations	120
	Stand-alone Parking Facilities	121
Ve	ntura Council of Governments	122
	PEV Growth	122
	Plug-in Electric Vehicle Registrations	123
	Plug-in Electric Vehicle Morning Peak Destinations	124
	Workplaces by Number of Employees	125
	PEV Morning Peak Destinations and Workplaces	126

Table of Contents

	Publicly-Accessible Charging Stations (Summer/Fall 2012)	127
	Multi-Unit Residential	128
	Commercial (Retail) Destinations	129
	PEV Mid-Day Destinations and Commercial (Retail) Locations	130
	Stand-alone Parking Facilities	131
We	estern Riverside Council of Governments	132
	PEV Growth	132
	Plug-in Electric Vehicle Registrations	133
	Plug-in Electric Vehicle Morning Peak Destinations	134
	Workplaces by Number of Employees	135
	PEV Morning Peak Destinations and Workplaces	136
	Publicly-Accessible Charging Stations (Summer/Fall 2012)	137
	Multi-Unit Residential	138
	Commercial (Retail) Destinations	139
	PEV Mid-Day Destinations and Commercial (Retail) Locations	140
	Stand-alone Parking Facilities	141
We	estside Cities Council of Governments	142
	PEV Growth	142
	Plug-in Electric Vehicle Registrations	143
	Plug-in Electric Vehicle Morning Peak Destinations	144
	Workplaces by Number of Employees	145
	PEV Morning Peak Destinations and Workplaces	146
	Publicly-Accessible Charging Stations (Summer/Fall 2012)	147
	Multi-Unit Residential	148
	Commercial (Retail) Destinations	149
	PEV Mid-Day Destinations and Commercial (Retail) Destinations	150
	Stand-alone Parking Facilities	151
Uti	lities Combined Projection	152
Azı	usa Light and Water	153
	Predicted Cumulative Sales	153
Bu	rbank Water and Power	154
	Predicted Cumulative Sales	154
Ce	rritos Electric Utility	155
	Predicted Cumulative Sales	155
Gle	endale Water and Power	156
	Predicted Cumulative Sales	156

Pasadena Water and Power	157
Predicted Cumulative Sales	157
Vernon Light and Power	158
Predicted Cumulative Sales	158
Anaheim Public Utilities Department	159
Predicted Cumulative Sales	159
City of Banning Electric Utility	160
Predicted Cumulative Sales	160
City of Colton Utilities Services	161
Predicted Cumulative Sales	161
Imperial Irrigation District	162
Predicted Cumulative Sales	162
Los Angeles Department of Water and Power	163
Predicted Cumulative Sales	163
Riverside Public Utilities	164
Predicted Cumulative Sales	164
Southern California Edison	165
Predicted Cumulative Sales	165
Anza Electric Cooperative	166
Predicted Cumulative Sales	166
Moreno Valley Electric Utility	167
Predicted Cumulative Sales	167
Rancho Cucamonga Municipal Utility	168
Predicted Cumulative Sales	168
San Diego Gas & Electric	169
Predicted Cumulative Sales	169
Technical Appendix	170
Council of government-level maps	170
Utility projections	175

PREFACE

Council of government-level maps

Plug-in Electric Vehicles (PEVs) may provide a range of important benefits. For drivers, PEVs are a way to save money on fuel, avoid trips to the gasoline station, contribute to energy independence, and improve local air quality. For utilities, PEVs represent a new source of demand for power even as they support efficient use of energy produced during overnight hours. For state and regional air-quality regulators, PEVs help reduce criteria air pollutants and greenhouse gas (GHG) emissions.

To fully realize the benefits of PEVs, planners must coordinate and facilitate the growth of two complementary markets: one for PEVs and another for the electric charging opportunities that these vehicles need to refuel. This Atlas describes how many PEVs are in a given neighborhood and how their spatial concentrations vary over the course of a day as their drivers travel to workplaces and retail destinations. This Atlas also projects PEVs growth over the next ten years within neighborhoods and municipalities in each of the 15 councils of government (COGs) within the Southern California Association of Governments region.

This Atlas also maps potential charging infrastructure opportunities to support and complement growth in the PEV market. It identifies the locations and sizes of workplaces, multi-unit residences and retail establishments that could potentially host PEV charging. Lastly, the Atlas includes maps of other resources that support PEV charging, such as existing publicly-accessible charging stations and stand-alone parking facilities.

This spatial information enables to planners to know where PEVs are currently and where growth will occur in the future. This will help them prioritize the municipal planning reforms such as those described in the Southern California PEV Readiness Plan. It describes where latent PEV demand is constrained because of the challenges of installing charging opportunities in multi-unit residences. It also describes the locations of workplaces and retail establishments that are in neighborhoods with a higher density of PEVs during the day and evening. With this information, planners can take the next steps to provide the targeted technical assistance to these sites as described in the Southern California PEV Readiness Plan.

The technical appendix that follows the Atlas provides detailed information on data sources and analyses used to generate each map. This Atlas features the following maps of the neighborhoods and municipalities within each COG in the SCAG region:

- 1. **PEV registration density as of 2012.** Knowing how many PEVs are currently registered in a given area will indicate the location of current and near-future demand for residential charging. By extension, this information can help planners and utilities anticipate locations that will carry additional nighttime electrical load.
- 2. PEV morning travel to work, providing spatial daytime PEV density at or near workplaces. Understanding where PEVs are concentrated during morning peak hours (6:00 a.m. to 9:00 a.m.) can help planners and utilities identify neighborhoods where there will be demand for daytime charging.

- 3. Workplaces identified by numbers of employees. Planners can target the largest employers for workplace charging initiatives, as they presumably host the largest numbers of parking spaces on-site and can potentially serve the highest numbers of employees.
- 4. Workplaces overlaid with morning peak PEV density. Planners and utilities can use these maps to assess the potential utilization of workplace charging by comparing the spatial distribution of employers and weekday morning peak travel destinations for PEVs.
- 5. Publicly-accessible charging locations, identified by power level and number of stations per location. Planners can use these maps to compare the location of existing publicly-accessible charge stations with the locations of employment centers, retail centers and PEV daytime destinations, also mapped at the COG level in the Atlas. The maps can also be used to identify where there are gaps in meeting demand for charging. For MUDs that do not have parking, publicly-accessible sites will become important charging options. The maps identify the number of charging units/cords available at each location along with the level of service (Level 1, Level 2, etc., or "Unknown" where there is charging available but the quantity of connectors and their level of service could not be immediately determined). The maps are based on information collected during the summer and fall of 2012.
- 6. Multi-unit dwellings (MUDs) by number of units and density. City planners can use these maps to identify specific buildings and/or MUD owners that could potentially host charging on-site. Planners can use the maps to compare spatial distributions of MUD density with employment and commercial density, publicly accessible charging stations, and stand-alone parking areas to assess the potential for these other PEV sites to serve the charging needs of MUD residents. Mapping the precise location of MUDs and knowing the density of units on a site will be of particular use in utility planning. Utilities can use such maps to anticipate where upgrades may be needed for transformers and distribution stations to accommodate PEV charging at MUDs.
- 7. Retail destinations, from strip development to regional centers. Many PHEV drivers find it valuable to charge when visiting retail destinations in order to maximize electric miles driven. After locating general categories of retail charging opportunities on the map, planners can turn to Chapter 8 of the Southern California PEV Readiness Plan for more detailed descriptions of how long cars are typically parked at specific types of retail destinations.
- 8. Retail destinations overlaid with PEV mid-day travel, providing spatial retail PEV density at or near retail centers. Planners and utilities can use these maps to assess potential for retail charging by comparing the spatial distribution of retail centers and mid-day travel destinations (9:00 a.m. to 3:00 p.m.) for PEVs.
- 9. Stand-alone parking facilities. Publicly-accessible parking facilities can fill a gap in PEV charging, particularly in older urban cores where retail stores and even some workplaces and multi-unit dwellings do not have dedicated parking. Park and ride lots in particular may substitute for Level 1 workplace charging if workers leave their PEVs parked all day. Parking lots and structures greater than 2.5 acres that are not attached to other land uses are mapped at the COG level.

The Atlas provides this suite of spatial tools for PEV readiness planning for the following COGs:

Arroyo Verdugo Subregion San Bernardino Associated Governments

City of Los Angeles San Fernando Valley Council of Governments

Coachella Valley Association of Governments San Gabriel Valley Council of Governments

Gateway Cities Council of Governments South Bay Cities Council of Governments

Imperial County Transportation Commission Ventura County Council of Governments

Las Virgenes Malibu Council of Governments Western Riverside Council of Governments

North Los Angeles County Westside Cities Council of Governments

Orange County Council of Governments

Utility PEV growth projections

The Southern California Plug-in Electric Vehicle Atlas also provides projections of PEV growth and electric miles driven over 10 years by utility service territory for the following utilities¹:

Azusa Light and Power Imperial Irrigation District

Burbank Water and Power Los Angeles Department of Water and Power

Riverside Public Utilities Cerritos Electric Utility

Southern California Edison Glendale Water and Power

Pasadena Water and Power Anza Electric Cooperative

Vernon Light and Power City of Industry Electric Utility Service

Anaheim Public Utilities Department Moreno Valley Electric Utility

City of Banning Electric Utility Rancho Cucamonga Municipal Utility

City of Colton Utilities Services San Diego Gas & Electric (portion within SCAG)

These projections are designed to help regional planners and utilities locate current and future demand for PEV charging and coordinate efforts to meet that demand.

Utilities not represented by the Southern California Public Power Authority and that have less than 2 PEVs attributable to their service territories have been excluded from this analysis. They are Bear Valley Electrical Service, Corona Water and Power, Needles Public Utility Authority, and Victorville Municipal Utility Services.

COUNCILS OF GOVERNMENT

PEV Growth

	Number of PEVs						
Councils of Government		2017 (5-year estimate)			2022 (10-year estimate)		
	2012	Lower Bound	+ 5%	+ 10%	Lower Bound	+ 5%	+ 10%
Arroyo Verdugo Subregion	233	4,976	5,552	6,081	20,074	26,997	35,403
City of Los Angeles	1,831	39,106	43,629	47,787	157,752	212,152	278,207
Coachella Valley Association of Governments (CVAG)	115	2,456	2,740	3,001	9,908	13,325	17,473
Gateway Cities Council of Governments (GCCOG)	503	10,743	11,985	13,128	43,336	58,281	76,427
Imperial County Transportation Commission (ICTC)	5	107	119	130	431	579	760
Las Virgenes Malibu Council of Governments	136	2,905	3,241	3,549	11,717	15,758	20,664
North Los Angeles County	215	4,592	5,123	5,611	18,524	24,911	32,668
Orange County Council of Governments (OCCOG)	2,263	48,333	53,923	59,062	194,971	262,206	343,846
San Bernardino Associated Governments (SANBAG)	390	8,330	9,293	10,179	33,601	45,188	59,258
San Gabriel Valley Council of Governments (SGVCOG)	753	16,082	17,942	19,652	64,875	87,248	114,413
San Fernando Valley Council of Governments (SFVCOG)*	1,002	21,401	23,876	26,151	86,328	116,098	152,246
South Bay Cities Council of Governments (SBCCOG)	747	15,954	17,799	19,496	64,359	86,552	113,501
Ventura Council of Governments (VCOG)	405	8,650	9,650	10,570	34,893	46,926	61,537
Western Riverside Council of Governments (WRCOG)	398	8,500	9,484	10,387	34,290	46,115	60,473
Westside Cities Council of Governments (WCCOG)	327	6,984	7,792	8,534	28,173	37,888	49,685
TOTAL	8,321	177,718	198,272	217,169	716,904	964,127	1,264,314

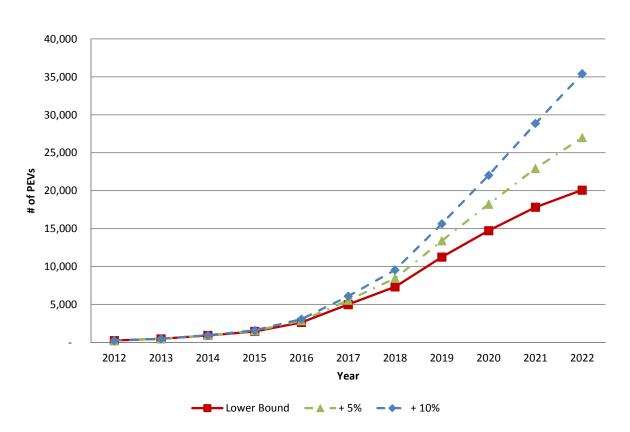
^{*} Not included in total

UCLA Luskin Center for Innovation | Southern California PEV Readiness Atlas |

ARROYO VERDUGO SUBREGION

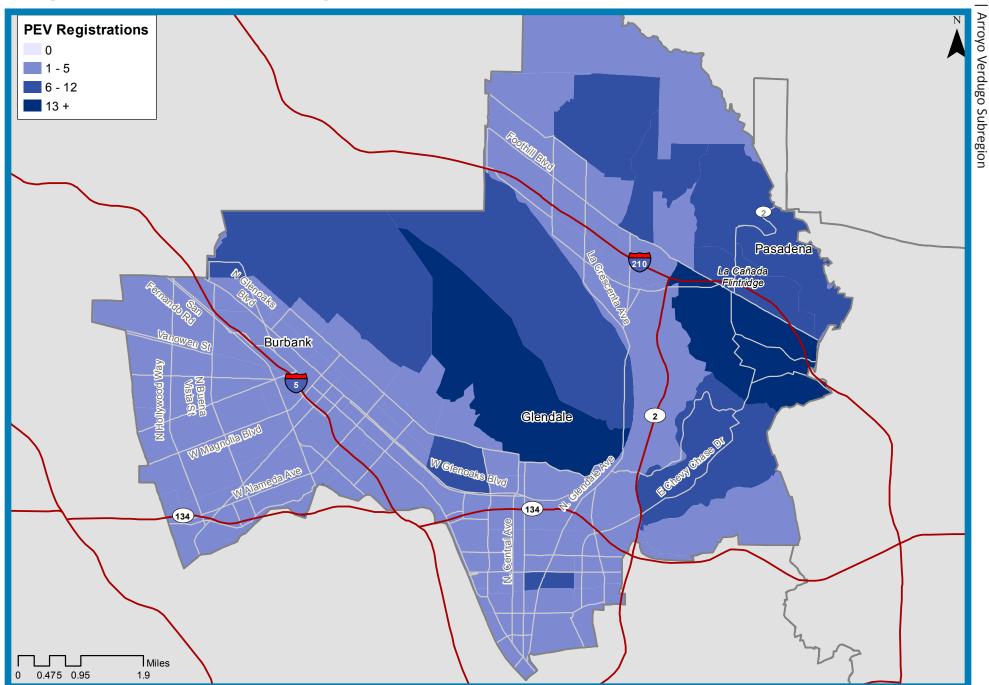
PEV Growth

	Cumulative PEV registrations*					
Year	Lower Bound	+ 5%	+ 10%			
2012	233	233	233			
2013	466	466	466			
2014	900	923	932			
2015	1,432	1,515	1,576			
2016	2,627	2,856	3,049			
2017	4,976	5,552	6,081			
2018	7,306	8,429	9,536			
2019	11,235	13,383	15,618			
2020	14,726	18,210	22,032			
2021	17,811	22,935	28,851			
2022	20,074	26,997	35,403			

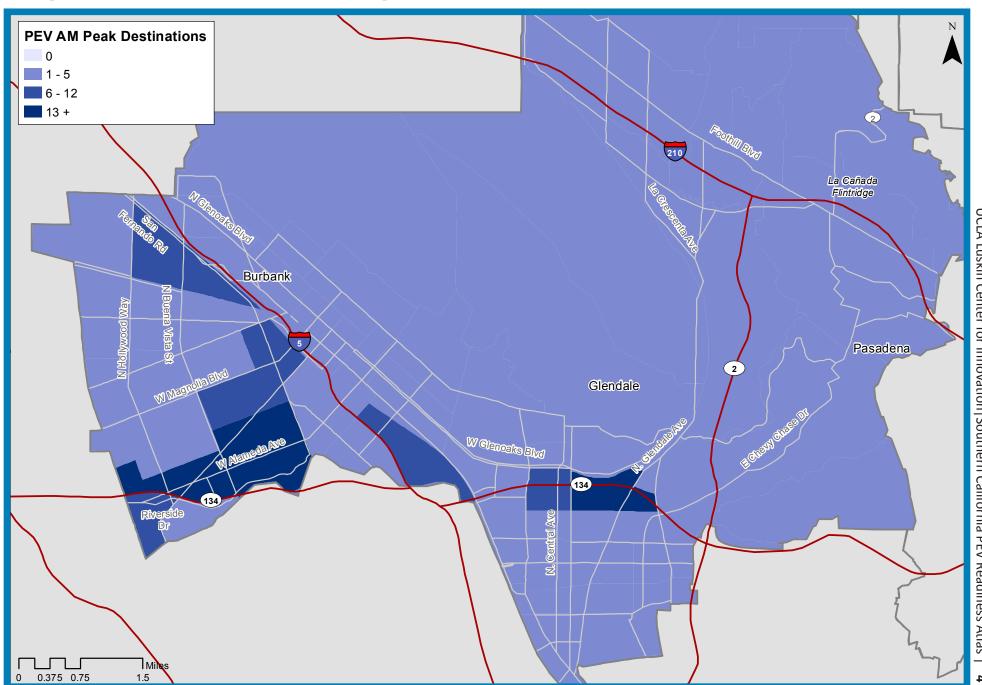


^{*} The +5% and +10% projections begin in 2014, when uncertainty becomes greater.

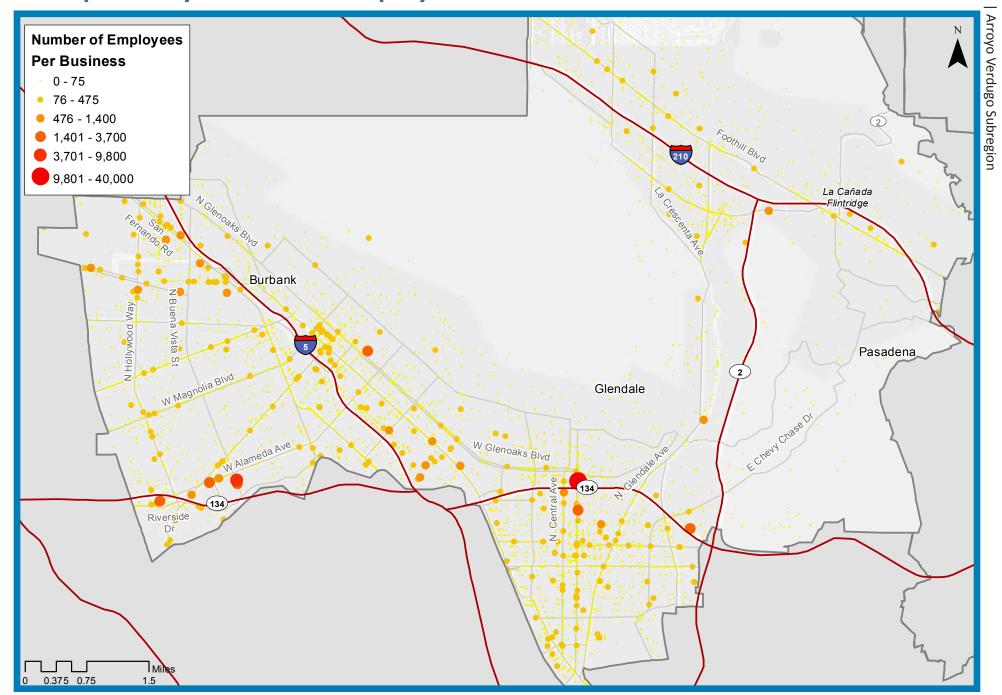
Plug-in Electric Vehicle Registrations



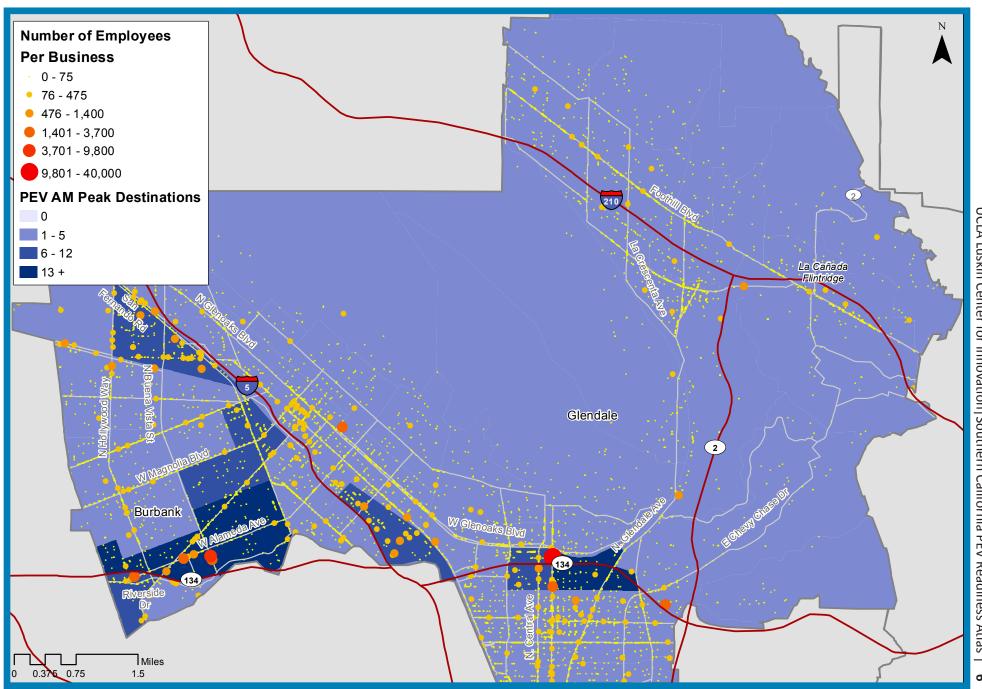
Plug-in Electric Vehicle Morning Peak Destinations



Workplaces by Number of Employees



PEV Peak Morning Destinations and Workplaces

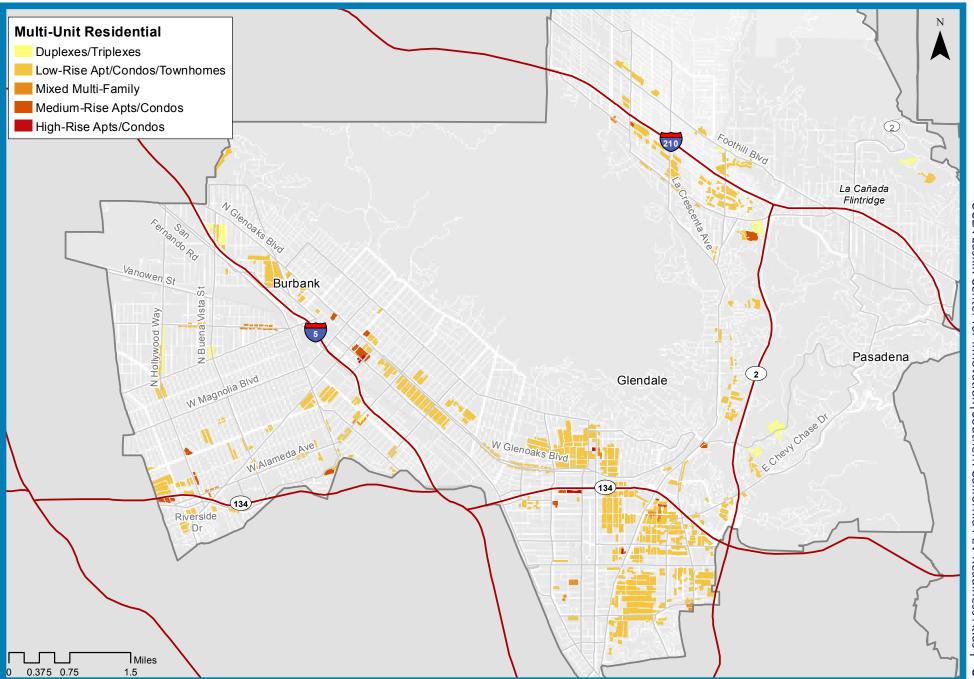


UCLA Luskin Center for Innovation | Southern California PEV Readiness Atlas

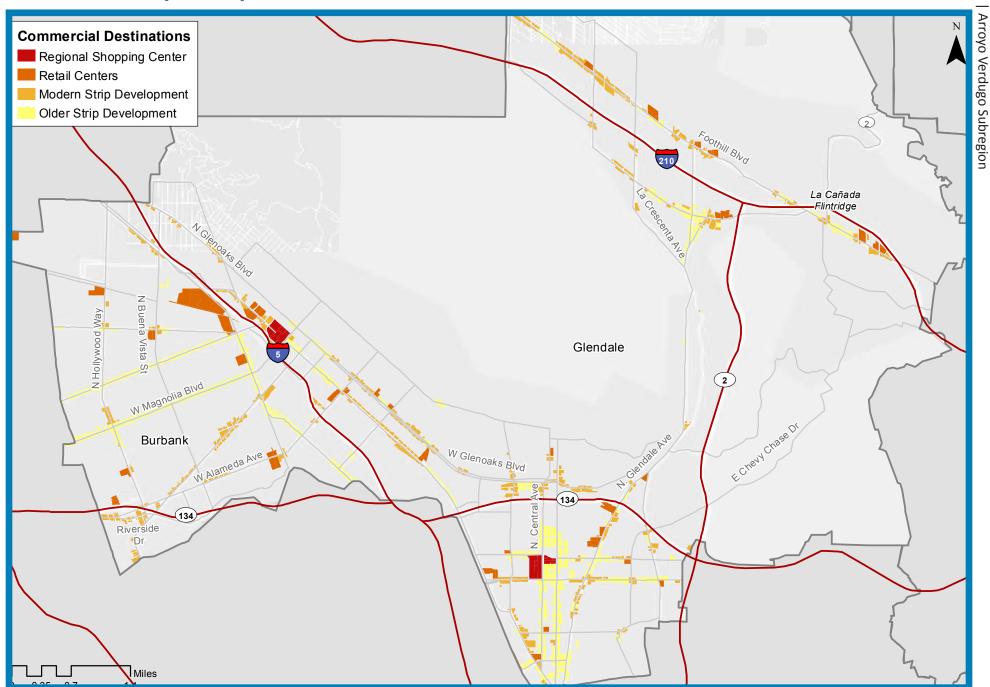
Publicly-Accessible Charging Stations (Summer/Fall 2012)



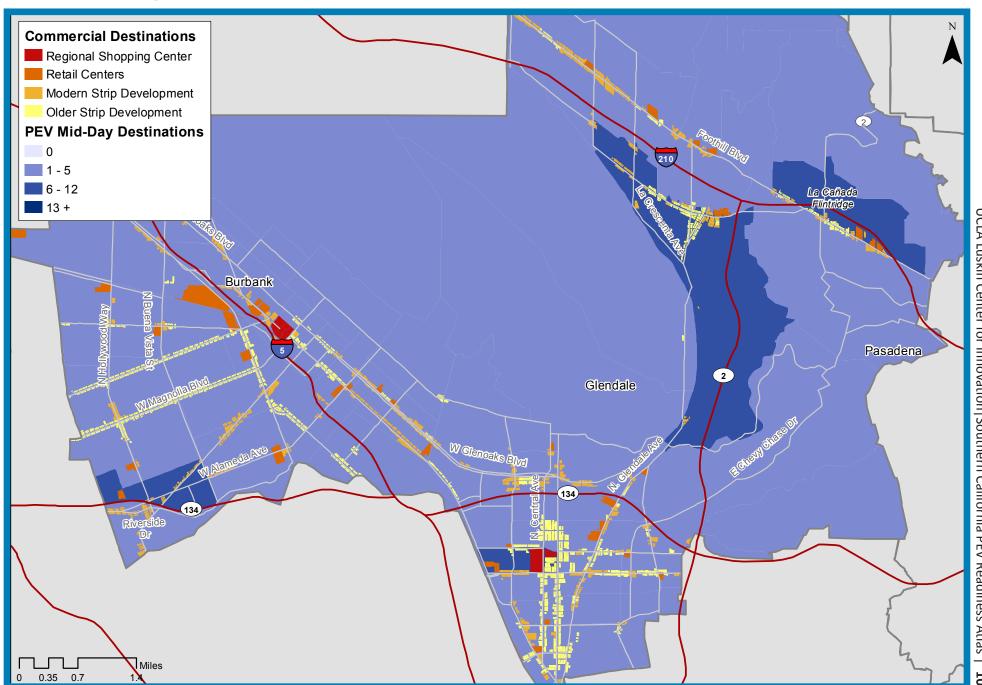
Multi-Unit Residential



Commercial (Retail) Destinations

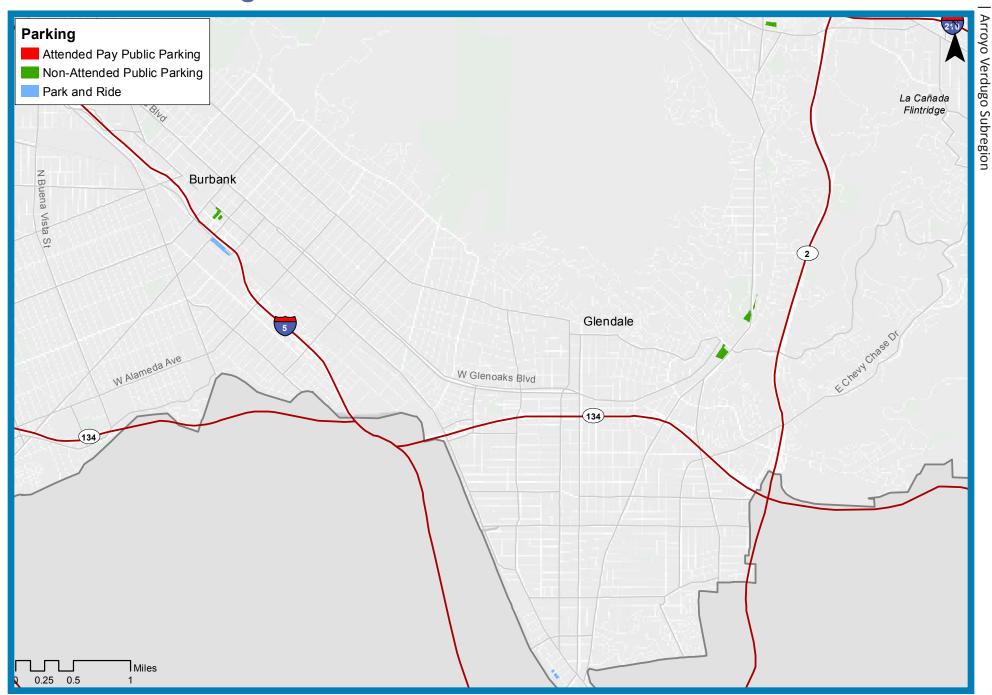


PEV Mid-Day Destinations and Commercial (Retail) Locations



UCLA Luskin Center for Innovation | Southern California PEV Readiness Atlas |

Stand-alone Parking Facilities

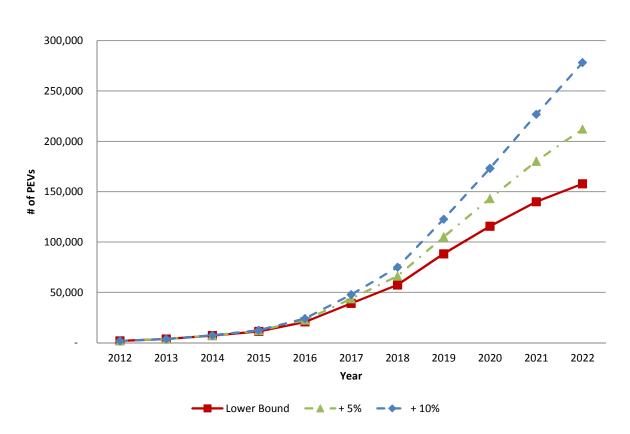


UCLA Luskin Center for Innovation | Southern California PEV Readiness Atlas | 12

CITY OF LOS ANGELES

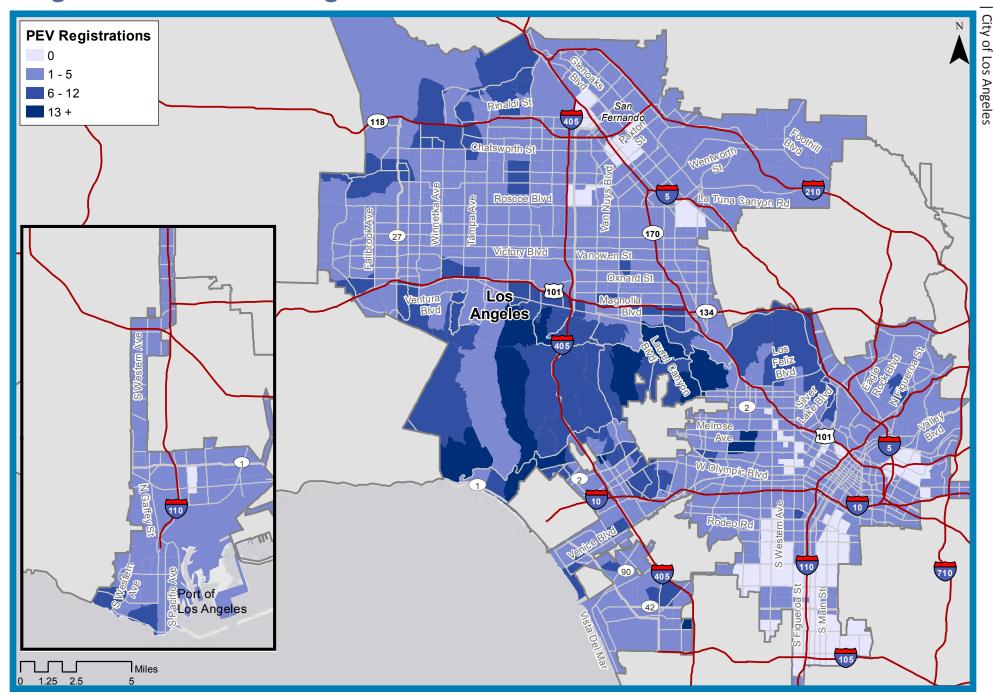
PEV Growth

	Cumulative PEV registrations*					
Year	Lower Bound	+ 5%	+ 10%			
2012	1,831	1,831	1,831			
2013	3,662	3,662	3,662			
2014	7,072	7,255	7,324			
2015	11,255	11,909	12,388			
2016	20,645	22,440	23,963			
2017	39,106	43,629	47,787			
2018	57,416	66,238	74,940			
2019	88,291	105,169	122,733			
2020	115,723	143,103	173,139			
2021	139,962	180,233	226,719			
2022	157,752	212,152	278,207			

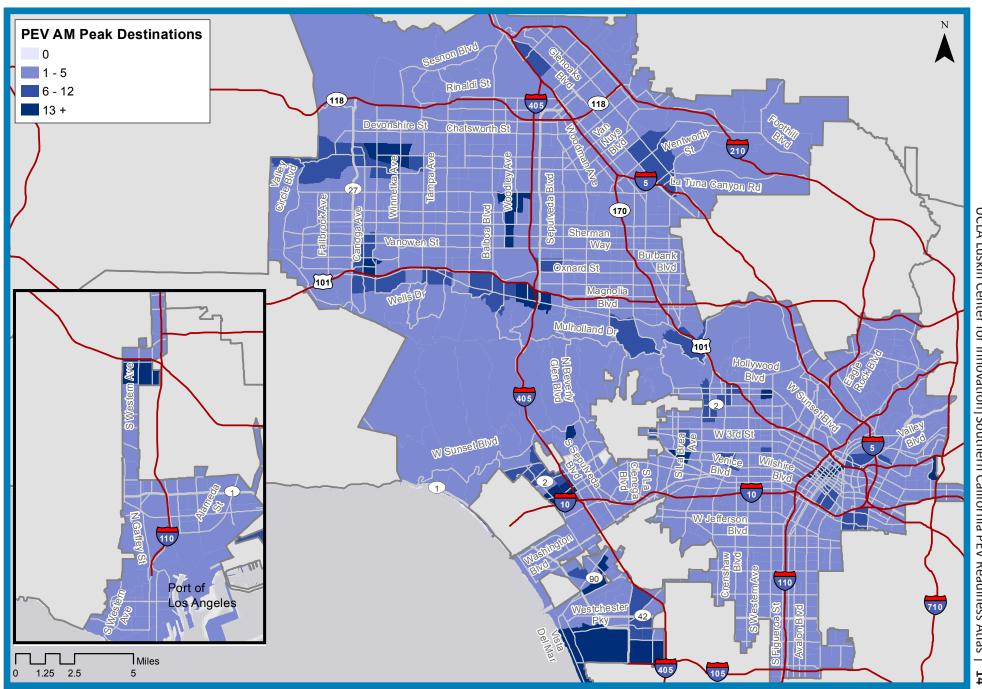


^{*} The +5% and +10% projections begin in 2014, when uncertainty becomes greater.

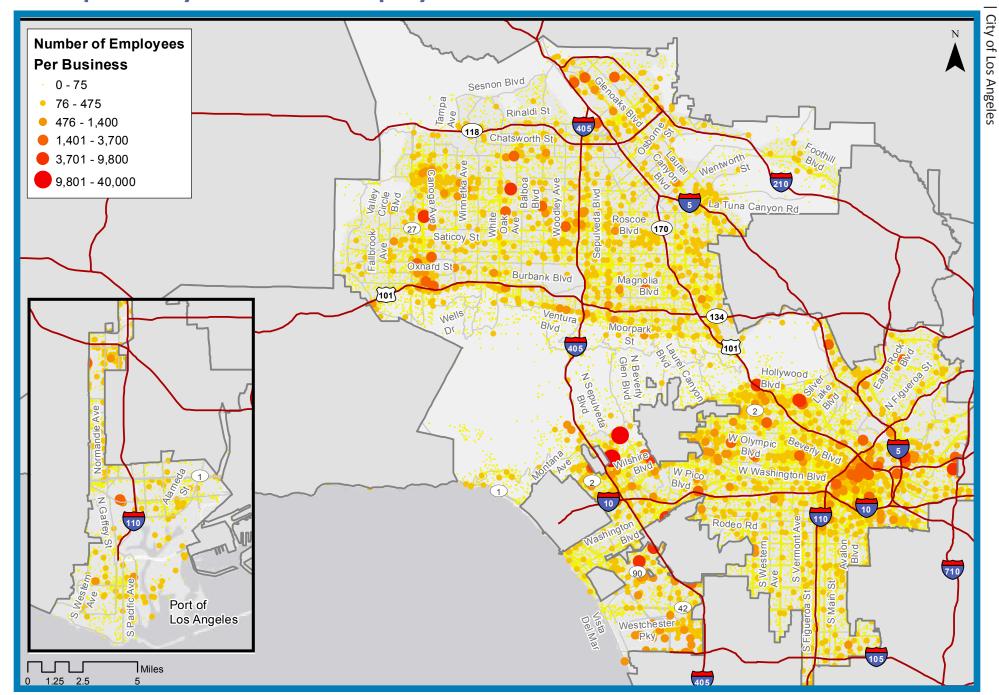
Plug-in Electric Vehicle Registrations



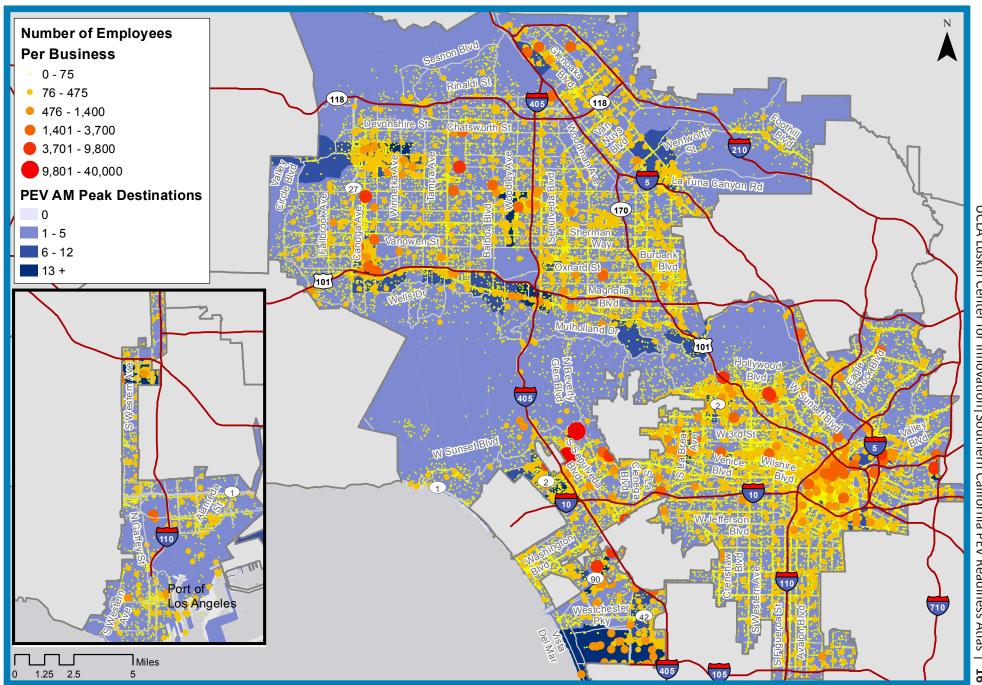
Plug-in Electric Vehicle Morning Peak Destinations



Workplaces by Number of Employees

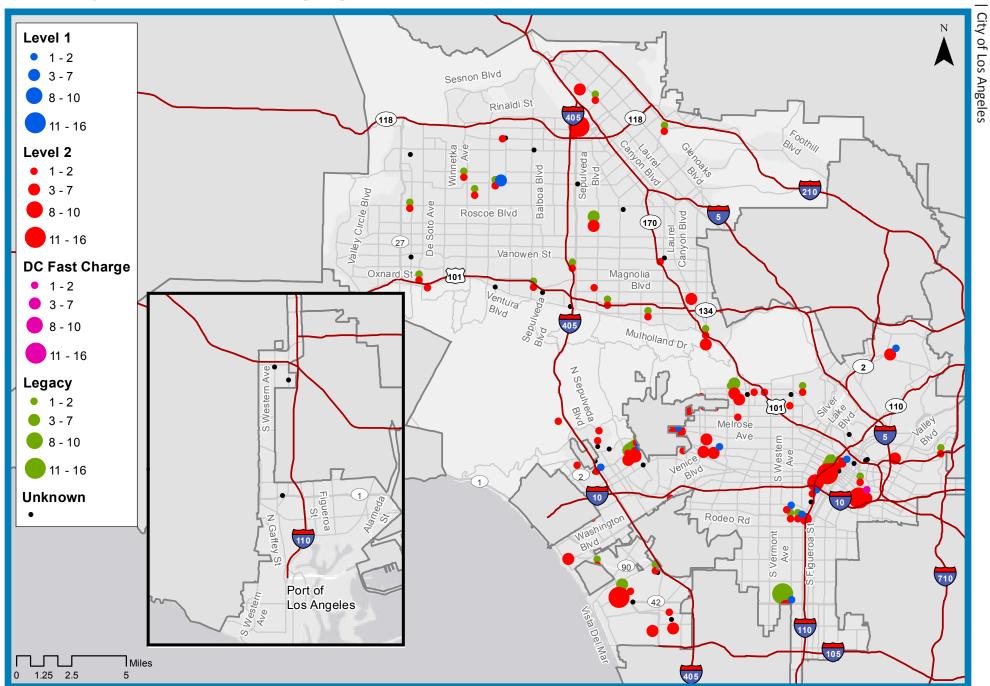


PEV Peak Morning Destinations and Workplaces

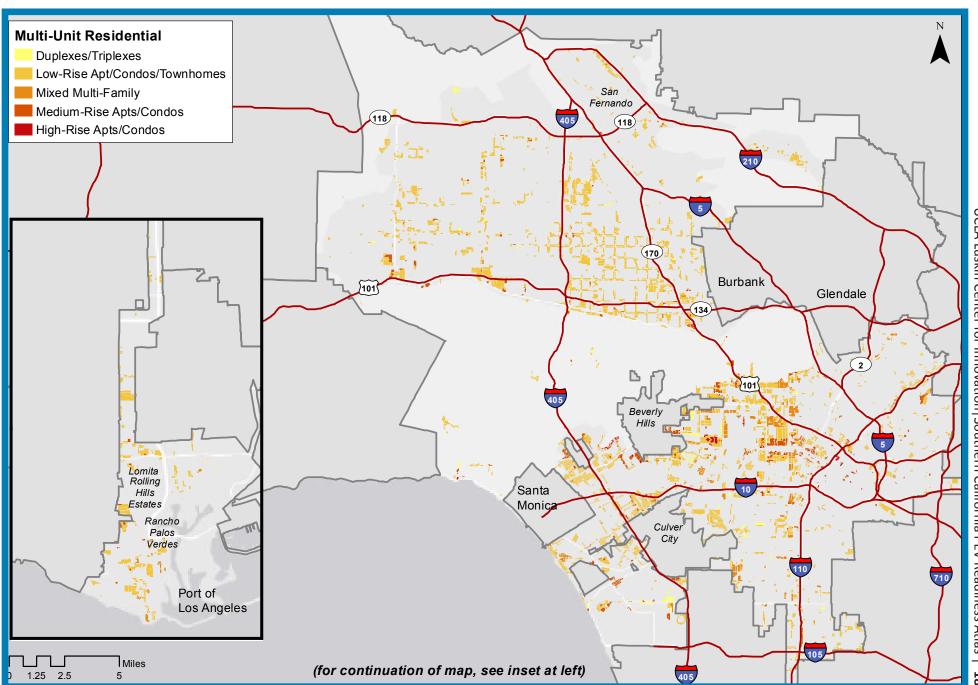


UCLA Luskin Center for Innovation | Southern California PEV Readiness Atlas |

Publicly-Accessible Charging Stations (Summer/Fall 2012)

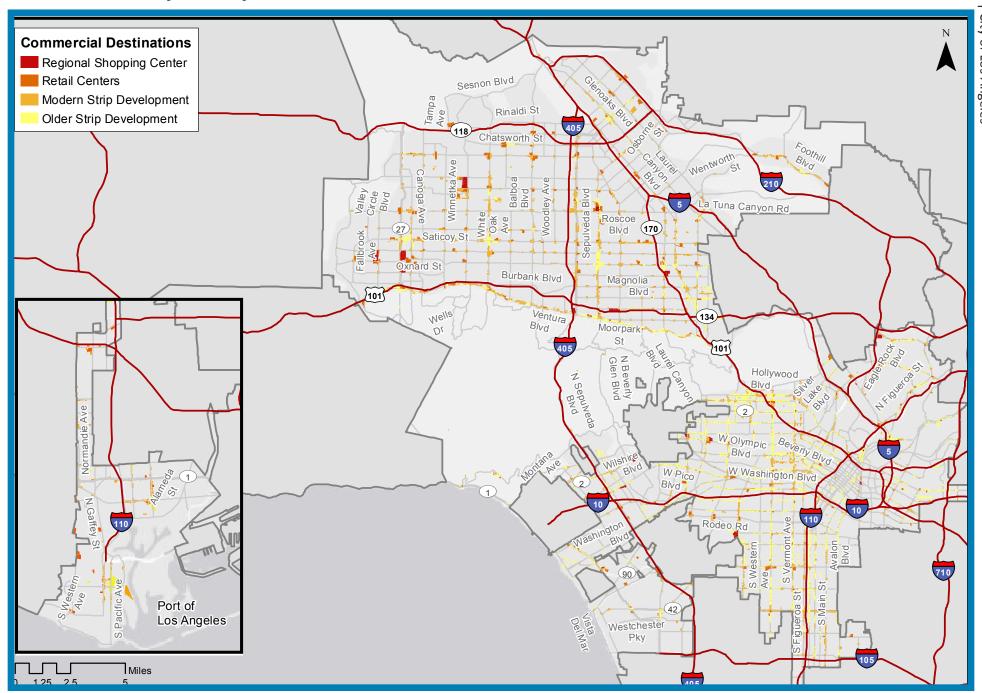


Multi-Unit Residential

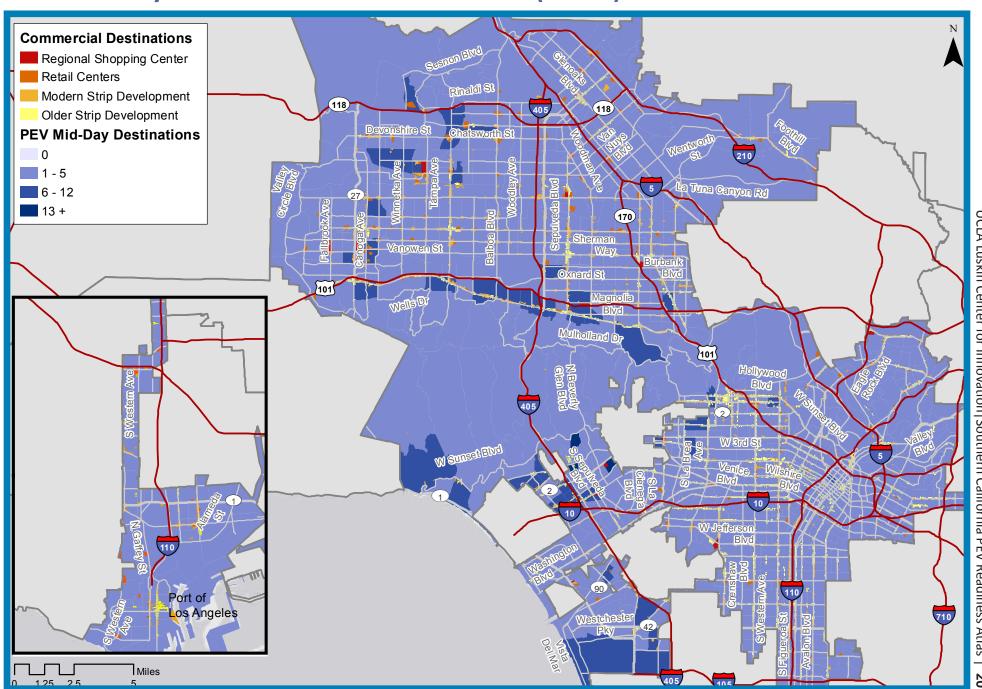


UCLA Luskin Center for Innovation | Southern California PEV Readiness Atlas |

Commercial (Retail) Destinations



PEV Mid-Day Destinations and Commercial (Retail) Locations



UCLA Luskin Center for Innovation | Southern California PEV Readiness Atlas |

Stand-alone Parking Facilities

